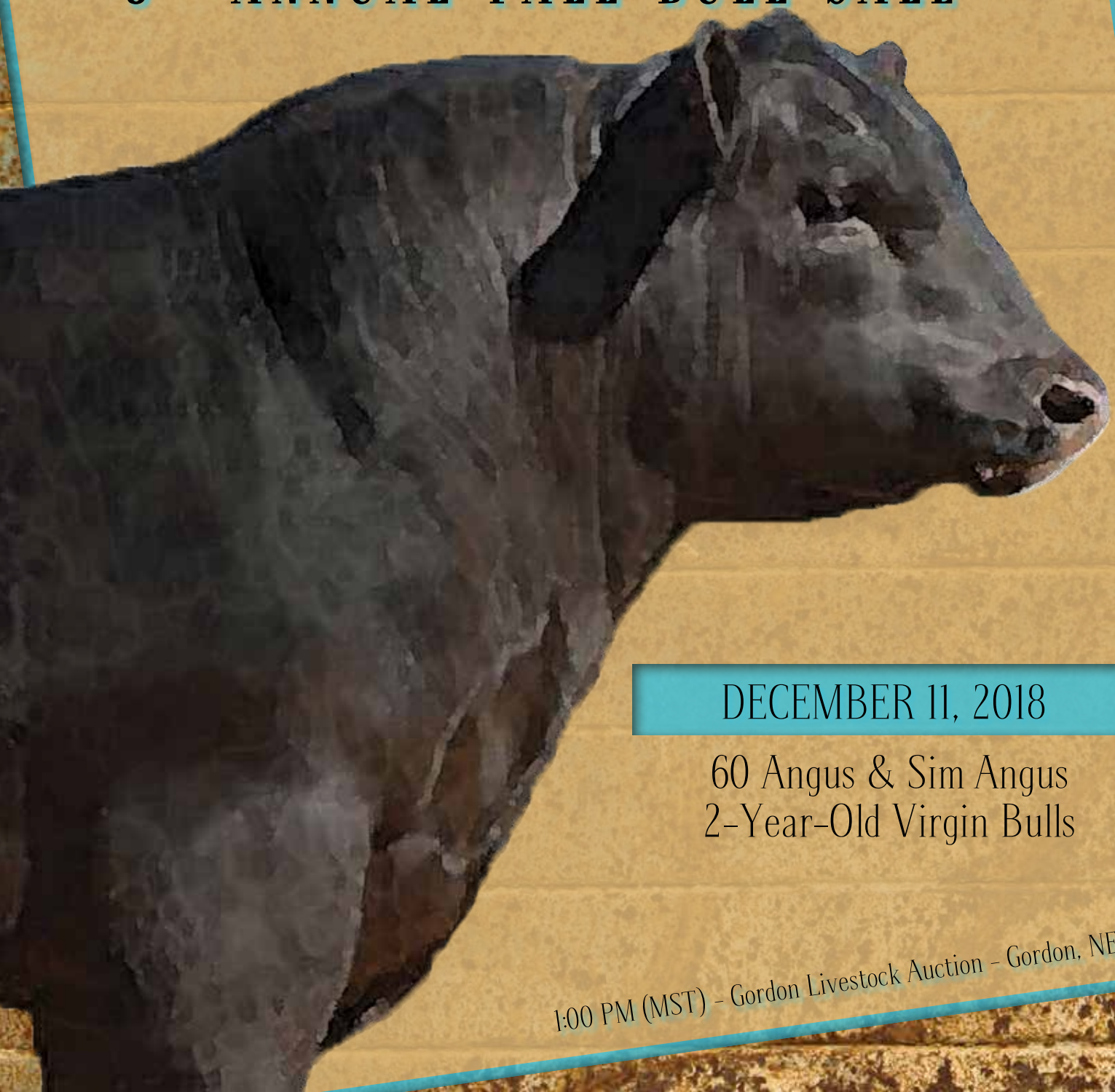


RIVERS EDGE CATTLE COMPANY & SPITTOON RANCH 3RD ANNUAL FALL BULL SALE



DECEMBER 11, 2018

60 Angus & Sim Angus
2-Year-Old Virgin Bulls

1:00 PM (MST) - Gordon Livestock Auction - Gordon, NE

3RD ANNUAL FALL BULL SALE



able to cover more cows than yearling bulls, as well as having a chance to adapt to your ranch well before the breeding season. And, last but not least, remember that bull purchases qualify as a Section 179 tax deduction.

We are grateful to be in the cattle business and to have a chance to work with some of the best cattlemen and women in the world. Thank you for your support and we hope to see you December 11th.

Seth, Courtney, Oakley, and Landrey Terrell

708 SHELTON ST. · CHADRON, NE 69337 · 308-430-0705

WWW.RIVERSEDECATTLE.COM



Welcome to the 2018 Rivers Edge and Spittoon Ranch Fall Bull Sale! Seth, Courtney, Mindy, and I are very excited to offer you producers an outstanding selection of bulls this year.

The Spittoon Ranch program hasn't changed, in that quality, performance, structurally-sound cattle are very important, along with disposition and calving ease. We use a wide variety of sires on our cows and stay very consistent with our females. We are very proud of our mother cows and only the best stay on the ranch. Our cows must produce on grass in the summer, hay in the winter. Seth's program at Rivers Edge is very much the same. Both programs produce bulls that work for the commercial cattleman.

Both Rivers Edge and Spittoon bulls were put together 30 days prior to sale for convenience. They can be viewed at any time prior to the sale at Spittoon Ranch, 4 miles south of Clinton, NE.

Mindy and I would like to thank past and future customers and our family for your support in our program. Come join us December 11 at Gordon Livestock to view the bulls and enjoy a meal.

Thank you,
Matt & Mindy Peters

5803 270TH LANE · RUSHVILLE, NE 69360 · 308-360-2736

WWW.SPITTOONRANCH.COM

SALE INFO

RIVERS EDGE CATTLE CO. & SPITTOON RANCH INC. BULL SALE

December 11, 2018 • 1:00 PM MST

Gordon Livestock Auction • 108 Foch Street • Gordon, NE • 308-282-1171 • www.gordonlivestock.com

RIVERS EDGE & SPITTOON BULLS LOCATION

All the bulls can be viewed until December 10 at the Spitoon Ranch 4 miles south of Clinton on 270th Ln.

AUCTIONEER

Dace Harper - 605-515-1535

TERMS AND CONDITIONS

All bulls sell under the Standard Terms and Conditions established by the American Angus Association.

GENETIC DEFECT GUARANTEE

None of the bulls in the Rivers Edge Cattle Co. and Spitoon Ranch offering will be carriers or potential carriers of Arthrogryposis Multiplex (Curly Calf), Neuropathic Hydrocephalus, or Fawn Calf (CA).

FERTILITY

All bulls will pass a breeding soundness exam prior to the sale.

STORM DATE

If inclement weather is a concern, please contact Matt, Seth, either web site, or Gordon Livestock for any changes.

SIGHT UNSEEN WARRANTY

If you are unable to attend our sale and wish to purchase a bull, please contact us. On sale day we will assign someone to evaluate your bull and represent your bid during the sale. Your bid will remain confidential and be handled professionally. If for any reason you don't like the bull, we will take him back. No questions asked, full refund.

DELIVERY OPTIONS

Option 1: Take your bull home the day of the sale or the Wednesday after the sale and receive \$200 off the purchase price of each bull.

Option 2: We will feed the bulls and deliver them to you (free up to 250 miles) beginning April 1.

Option 3: We will feed the bulls for you until you are ready for them. You will be billed for feed at a rate of \$2.00 per day, per bull after April 15. You will be responsible for picking up your bulls.

FIRST BREEDING SEASON GUARANTEE

All bulls selling for over \$3,000 are sold with a first year breeding season guarantee (90 days after turnout). If a bull is deemed unusable, the purchaser will be given credit for 50% of the price of the bull minus salvage value. All notices must take place prior to September 1, 2019. This is not a mortality insurance policy, nor does it cover mismanagement or neglect. We do not cover injuries sustained prior to breeding season if your bull is turned out with other bulls.



We understand that our philosophies and management are different than many other seedstock producers, so we wanted to share a few testimonials from past customers. Look for them throughout the sale book. These examples are proof that the genetic power is bred into these bulls. We, as seedstock producers, don't have to push these bulls to be fed like fat cattle. Please keep this in mind when it comes to your bull selection.

REFERENCE SIRES

HA COWBOY UP 5405

AAA Reg. Number: 18286467

KG Solution 0018 Sitz Upward 307R
Sire: HA OUTSIDE 3008 Dam: HA BLACKCAP LADY 1602
HA Ever Lady 1575 HA Blackcap Lady 5515

CED	BW	WW	YW	Milk	\$W	\$EN
+6	+2.6	+77	+140	+7	+45.19	-3.46

- Wide based, long spined, big bodied, sound made, with excellent feet and legs. A breed changer from a growth performance and body mass standpoint.



HA COWBOY UP 5405

S A V THUNDERBIRD 9061

AAA Reg. Number: #16396499

Sitz Traveler 8180 S A V Bismarck 5682
Sire: S A V FINAL ANSWER 0035 Dam: S A V EMBLYNETTE 7411
S A V Emulous 8145 S A V Emblynette 4408

CED	BW	WW	YW	Milk	\$W	\$EN
+8	-0.1	+66	+113	+20	+72.69	+3.27

- Thunderbird is a high-accuracy, proven calving ease sire. Will add muscle, length of body, and width to his progeny. The daughters are good-uddered females that are indexing above average in the respective herds.



S A V THUNDERBIRD 9061

HOOVER DAM

AAA Reg. Number: 16124994

S A F Connection TC Gridiron 258
Sire: SYDGEN C C & 7 Dam: ERICA OF ELLSTON C124
SydGen Forever Lady 4087 Erica of Ellston V65

CED	BW	WW	YW	Milk	\$W	\$EN
+8	-0.2	+46	+88	+24	+55.33	+7.31

- One of the most popular and most proven sires in the breed. Moderate framed and powerful, combining high accuracy calving ease with outstanding carcass merit and maternal value. Among the best foot improvers in the breed with +.39 Claw & +.42 Angle Foot Score.



HOOVER DAM

SS NET WORTH 29

AAA Reg. Number: 17336383

S A V 8180 Traveler 004 Three Trees Holyfield B27F
Sire: S A V NET WORTH 4200 Dam: SITZ BARBARAMERE 1110
S A V May 2410 Sitz Barbaramere 1752

CED	BW	WW	YW	Milk	\$W	\$EN
-1	+4.2	+56	+99	+24	+45.10	-6.51

- SS Net Worth 29, raised by Shar Escott, adds depth and width, along with a quiet disposition to your cattle. We've used him a lot, not only in our registered herd, but also our commercial cows.



REFERENCE SIRES

SAV RESOURCE 1441

AAA Reg. Number: #I7016597

R R Rito 707 S A V 8180 Traveler 004
Sire: RITO 707 OF IDEAL 3407 7075 Dam: S A V BLACKCAP MAY 4136
Ideal 3407 of 1418 076 S A V May 2397

CE	BW	WW	YW	Milk	\$W	\$EN
+0	+4.1	+71	+134	+18	+62.26	+1.36

- Unique blend of performance and phenotype
- Moderate sized, wide base, big ribbed and soft structured
- His daughters are reported to be his best asset. Fertile, easy keeping, and productive
- He had been widely popular; it's easy to see why



SAV RESOURCE 1441

SAV BRUISER 9164

AAA Reg. Number: #I6396531

G A R Grid Maker S A V 004 Predominant 4438
Sire: S A V BISMARCK 5682 Dam: S A V MISS BOBBIE 7463
S A V Abigale 0451 S A V Miss Bobbie 4177

CED	BW	WW	YW	Milk	\$W	\$EN
+9	+0.3	+68	+119	+18	+63.34	-3.84

- Moderate sized, easy calving, high performance
- We used Bruiser 6 years ago and began using him again when we got daughters in production
- He ranks high in ABS's Total Profit and Maternal Profit Indexes
- Daughters are super uddered with as much capacity as you'll find



SAV BRUISER 9164

CONNEALY CAPITALIST 028

AAA Reg. Number: #I6752262

Sitz Traveler 8180 C R A Bextor 872 5205 608
Sire: SAV FINAL ANSWER 0035 Dam: PRIDES PITA OF CONANGA 8821
S A V Emulous 8145 Prides Trav of Conanga 6499

CED	BW	WW	YW	Milk	\$W	\$EN
+11	+0.3	+58	+99	+19	+64.86	+10.64

- Easy calving, high growth sire while keeping frame size in check
- He's fit very well for us in siring stout bulls and feminine heifers
- We used him heavily on half-blood cows, with great results
- Daughters should be deep bodied with excellent udder quality



CONNEALY CAPITALIST 028

MR NLC UPGRADE U8676

ASA Reg. Number: 2474338 • Homozygous Black, Homozygous Polled

Nichols Legacy G151 GLS Mojo M38
Sire: ELLINGSON LEGACY M229 Dam: MS NLC MOJO S6119 B
Ellingson MS PStock K58 GFI Darla M410

CE	BW	WW	YW	Milk	API	TI
+10.8	+2.7	+90.3	+137.5	+19.6	126.0	83.5

- Simmental sire that will add pounds and performance without increasing frame
- We have daughters in production and have been extremely pleased
- Upgrade is a high fertility sire
- Our best sire for producing half-blood bulls



MR NLC UPGRADE U8676

SPITOON 2-YEAR-OLD ANGUS BULLS

Lot 1 SPITOON COWBOY UP 711

Angus #19006780 • 3/26/2017 • ** Large-Framed Heifer Bull

HA Outside 3008
HA COWBOY UP 5405
HA Blackcap Lady 1602
Connealy Stimulus 8419
SV STIMULUS 2099
Eriskay of SV 412

Act. BW	83
Adj. WW	701
CED	8
BW	1.1
WW	60
YW	105
Milk	14
\$W	41.78
\$EN	-2.38

- We are pleased to bring HA Cowboy Up 5405 sons to town. Their sisters are as outstanding as they are. SV Stimulus 2099 has produced great calves for us. 5 @ 105 WR.

Lot 3 SPITOON COWBOY UP 747

Angus #19006766 • 4/6/2017 • Safe for Cows

HA Outside 3008
HA COWBOY UP 5405
HA Blackcap Lady 1602
BA Ten X 0304
SV ERICA LASSIE 2045
SV Erica Lassie 874

Act. BW	90
Adj. WW	805
CED	2
BW	3.1
WW	78
YW	135
Milk	19
\$W	54.26
\$EN	-22.99

- Cow bull with our best EPDs. This cow has done us a great job; she has another Cowboy Up for next year.

Lot 2 SPITOON COWBOY UP 708

Angus #19006770 • 3/24/2017 • ** Large-Framed Heifer Bull

HA Outside 3008
HA COWBOY UP 5405
HA Blackcap Lady 1602
SR Higher Up 0073
SPITOON HIGHER UP 327
SV Mabel 022

Act. BW	88
Adj. WW	678
CED	4
BW	2.5
WW	60
YW	108
Milk	20
\$W	42.91
\$EN	-11.45

- Spitoon Higher Up 327 dam has a WR of 4 @ 105. Great cow, produces great calves. HA Cowboy Up 5405 calves have a lot of eye appeal and performance all year long.



LOT 3



LOT 2

Lot 4 SPITOON COWBOY UP 731

Angus #19006778 • 3/31/2017 • Safe for Cows

HA Outside 3008
HA COWBOY UP 5405
HA Blackcap Lady 1602
HA Program 5652
SV FOREVER LADY 1098
GDAR Forever Lady 2365

Act. BW	90
Adj. WW	698
CED	5
BW	2.0
WW	59
YW	105
Milk	18
\$W	42.33
\$EN	-7.46

- This HA Program cow has produced excellent females. Her first bull is Cowboy Up 731. He will be a great cow bull.

Lot 5 SPITOON COWBOY UP 732

Angus #19006785 • 3/31/2017 • ** Large-Framed Heifer Bull

HA Outside 3008
HA COWBOY UP 5405
HA Blackcap Lady 1602
HA Future Direction 6672
SV JUANADA 2076
SV Juanada 638

Act. BW	89
Adj. WW	718
CED	6
BW	1.4
WW	61
YW	108
Milk	18
\$W	45.86
\$EN	-8.85

- 718 WW, out of a cow with 5 @ 101 BR and 5 @ 100 WR. Good power bull for cows.



SPITOON 2-YEAR-OLD ANGUS BULLS

Lot 6 SPITOON COWBOY UP 751

Angus #19006771 • 4/6/2017 • ★★★★★ Heifer Bull

HA Outside 3008
HA COWBOY UP 5405
HA Blackcap Lady 1602

Belvin Tres Marias Patron205
SPITOON PATRON 323
Blackbird of SV 029

Act. BW	80
Adj. WW	708
CED	8
BW	0.0
WW	59
YW	105
Milk	16
\$W	44.21
\$EN	-4.90

- Big heifer bull, great EPDs, good structure and muscle. He will work in anybody's cow herd.



LOT 6

Lot 9 SPITOON EMANCIPATE 771

Angus #19006762 • 4/23/2017 • ★★★★★ Heifer Bull

O C C Emancipate 889E
ALDERSON EMANCIPATE 157
Alderson Gammer 303 Ban 97

HA In Focus 7353
SV DIXIE ERICA 1109
SV Dixie Erica 871

Act. BW	78
Adj. WW	665
CED	9
BW	-0.3
WW	32
YW	57
Milk	26
\$W	33.95
\$EN	3.21

- Emancipate puts structure and longevity in your cattle, along with eye appeal. We still use this sire hard and he is 8 years old this Spring.

Lot 10 SPITOON EMANCIPATE 779

Angus #19006776 • 4/24/2017 • Safe for Cows

O C C Emancipate 889E
ALDERSON EMANCIPATE 157
Alderson Gammer 303 Ban 97

LAR Image 832T
SV MABEL 014
SV Mabel 418

Act. BW	87
Adj. WW	684
CED	6
BW	1.4
WW	36
YW	57
Milk	28
\$W	39.42
\$EN	0.44

- Cow bull with looks. You will love the females that this bull produces.

Lot 7 SPITOON COWBOY UP 749

Angus #19006772 • 4/7/2017 • ★★ Large-Framed Heifer Bull

HA Outside 3008
HA COWBOY UP 5405
HA Blackcap Lady 1602

SR Higher Up 0073
SPITOON HIGHER UP 322
SV Cloudy Girl 028

Act. BW	83
Adj. WW	726
CED	5
BW	1.8
WW	66
YW	119
Milk	20
\$W	49.22
\$EN	-16.62

- Cow bull with lots of volume. Higher Up 322 has weaned 3 @ 105.

Lot 11 SPITOON THUNDERBIRD 704

Angus #19006764 • 3/20/2017 • ★★★★★ Heifer Bull

S A V Final Answer 0035
S A V THUNDERBIRD 9061
S A V Emblynette 7411

Barstow Cash
SPITOON CASH 508
SV Stacker Lady 3135

Act. BW	76
Adj. WW	684
CED	6
BW	0.7
WW	65
YW	115
Milk	22
\$W	53.92
\$EN	-17.37

- Heifer bull. Spitoon Cash 508 is a very good, young cow with an excellent disposition. You will like her Thunderbird son.

Lot 8 SPITOON COWBOY UP 761

Angus #19006782 • 4/14/2017 • ★★ Large-Framed Heifer Bull

HA Outside 3008
HA COWBOY UP 5405
HA Blackcap Lady 1602

S A V Final Answer 0035
SV BLACKCAP 1139
GDAR Blackcap Lady 298

Act. BW	87
Adj. WW	735
CED	4
BW	2.5
WW	68
YW	122
Milk	18
\$W	46.42
\$EN	-15.44

- Great cow bull with EPDs to match. The Final Answer dam has WR 6 @ 108. Her son has YR @ 122. He will sell weight in the fall.

Lot 12 SPITOON THUNDERBIRD 707

Angus #19006769 • 3/24/2017 • ★★ Large-Framed Heifer Bull

S A V Final Answer 0035
S A V THUNDERBIRD 9061
S A V Emblynette 7411

SV Traveler 3041
SPITOON TRAVELER 542
SV Erica 1104

Act. BW	83
Adj. WW	663
CED	4
BW	1.4
WW	55
YW	96
Milk	23
\$W	47.27
\$EN	-9.91

- These Thunderbird sons have been very consistent with a lot of early growth. The females are peas in a pod.

SPITOON 2-YEAR-OLD ANGUS BULLS

Lot 13 SPITOON THUNDERBIRD 709

Angus #19006779 • 3/25/2017 • **** Heifer Bull

S A V Final Answer 0035
S A V THUNDERBIRD 9061
S A V Emblynette 7411

Barstow Cash
SPITOON CASH 501
SV Erica 3048

Act. BW	76
Adj. WW	655
CED	11
BW	-1.0
WW	57
YW	101
Milk	18
\$W	46.63
\$EN	-5.62

- Heifer bull. Great calving ease from this combo. CED at 11 with -1.0 BW

Lot 16 SPITOON NET WORTH 738

Angus #19006784 • 4/2/2017 • Safe for Cows

S A V Net Worth 4200
SS NET WORTH 29
Sitz Barbaramere 1110

GDAR CJD Justice 1717
SV RITO LADY 3044
HA 4167 Rito Lady 8355

Act. BW	103
Adj. WW	668
CED	-3
BW	4.8
WW	58
YW	106
Milk	22
\$W	34.69
\$EN	-13.17

- Good structure and thickness in this bull. This pairing of Net Worth and a Justice cow will give you big calves in the fall.

Lot 14 SPITOON THUNDERBIRD 721

Angus #19006781 • 3/29/2017 • ** Large-Framed Heifer Bull

S A V Final Answer 0035
S A V THUNDERBIRD 9061
S A V Emblynette 7411

Barstow Cash
SPITOON CASH 505
SV Sassy 3076

Act. BW	88
Adj. WW	673
CED	3
BW	2.5
WW	62
YW	110
Milk	21
\$W	46.05
\$EN	-13.70

- Spitoon Cash 505 dam has a WR 2 @ 103, Milk + 21. Thunderbird 721 weaned at 673 lbs.

Lot 17 SPITOON NET WORTH 758

Angus #19006783 • 4/12/2017 • Safe for Cows

S A V Net Worth 4200
SS NET WORTH 29
Sitz Barbaramere 1110

HA Thick 1670
SV DIXIE 3070
SV Dixie Erica 871

Act. BW	92
Adj. WW	655
CED	-1
BW	3.6
WW	55
YW	96
Milk	23
\$W	39.97
\$EN	-9.91

- Cow bull. This Net Worth will put the volume in your calves. SS Net Worth 29 from Shar Escott is in our AI program to add length and depth; we have been very impressed.

Lot 15 SPITOON THUNDERBIRD 740

Angus #19006773 • 4/3/2017 • Safe for Cows

S A V Final Answer 0035
S A V THUNDERBIRD 9061
S A V Emblynette 7411

Woodhill Foresight
SPITOON FORESIGHT 523
Eriskay or SV 017

Act. BW	87
Adj. WW	804
CED	2
BW	2.3
WW	73
YW	122
Milk	23
\$W	59.74
\$EN	-22.02

- This Woodhill Foresight cow has done a great job for us, weaning this bull at 804 lbs. Great weaning and yearling EPDs. Cow bull.

Lot 18 SPITOON NET WORTH 736

Angus #19006765 • 4/1/2017 • Safe for Cows

S A V Net Worth 4200
SS NET WORTH 29
Sitz Barbaramere 1110

HA Thick 1670
SV QUEEN BEE 3120
SV Queen Mother 013

Act. BW	82
Adj. WW	746
CED	4
BW	1.8
WW	61
YW	101
Milk	25
\$W	54.90
\$EN	-14.90

- Net Worth puts the depth, thickness, and length in your calves. Power bull for cows.



LOT 15



LOT 18

SPITOON 2-YEAR-OLD ANGUS BULLS

Lot 19 SPITOON JOE CANADA 728

Angus #19006775 • 3/30/2017 • Safe for Cows

Soo Line Alternative 9127W
K BAR D JOE CANADA 18Y
Malsons Savannah 102W

Belvin Tres Marias Patron205
SPITOON PATRON 442
SV Black Belle 001

Act. BW	96
Adj. WW	624
CED	-4
BW	4.5
WW	48
YW	90
Milk	21
\$W	26.65
\$EN	-4.52

- Good structure and eye appeal in this bull. Bred to be a cow bull.

Lot 23 SPITOON HOOVER DAM 724

Angus #19006763 • 3/30/2017 • **** Heifer Bull

SydGen C C & 7
HOOVER DAM
Erica of Ellston CI24

SR Higher Up 0073
SPITOON HIGHER UP 435
SV Eliminator Queen 2122

Act. BW	78
Adj. WW	753
CED	9
BW	0.3
WW	60
YW	106
Milk	27
\$W	55.82
\$EN	-19.95

- Heifer bull out of a great cow, her WR 3 @ 103, YR 1 @ 108, Milk + 27. This bull weaned at 753 lbs.

Lot 20 SPITOON HOOVER DAM 712

Angus #19006767 • 3/26/2017 • **** Heifer Bull

SydGen C C & 7
HOOVER DAM
Erica of Ellston CI24

BA Ten X 0304
SV DIXIE ERICA 4070
SV Dixie Erica 552

Act. BW	69
Adj. WW	626
CED	12
BW	-2.3
WW	42
YW	77
Milk	23
\$W	41.05
\$EN	-1.38

- Heifer bull. Best calving ease bull that we have. CED 12, -2.3 BW. SV Dixie Erica 4070 raised a 4 star heifer bull, an Apollo 317 son, last year, bought by Gary Hines of Martin, SD.



LOT 23

Lot 21 SPITOON HOOVER DAM 722

Angus #19006774 • 3/30/2017 • **** Heifer Bull

SydGen C C & 7
HOOVER DAM
Erica of Ellston CI24

Gdar Traveler 974
SV MISS FOREVER 3026
SV Miss Forever 968

Act. BW	75
Adj. WW	706
CED	10
BW	-1.3
WW	50
YW	88
Milk	24
\$W	48.21
\$EN	-7.63

- This Hoover Dam son weaned at 706 lbs. Heifer bull with eye appeal.

Lot 24 SPITOON PATRON 760

Angus #19006777 • 4/13/2017 • ** Large-Framed Heifer Bull

Alston 5384 Catriel F
BELVIN TRES MARIAS PATRON205
Tres Marias6764Rosanegra5214

GDAR CJD Justice 1717
SV BLACKBIRD 3081
Blackbird of SV 715

Act. BW	89
Adj. WW	621
CED	3
BW	1.7
WW	42
YW	75
Milk	22
\$W	34.61
\$EN	0.83

- Patron is very maternal, giving us some of our best cows. They can survive in the real world.

Lot 22 SPITOON HOOVER DAM 723

Angus #19006768 • 3/30/2017 • ** Large-Framed Heifer Bull

SydGen C C & 7
HOOVER DAM
Erica of Ellston CI24

SR Higher Up 0073
SV MISS FOREVER 3016
SV MissForever 1091

Act. BW	80
Adj. WW	676
CED	7
BW	0.6
WW	50
YW	92
Milk	26
\$W	45.45
\$EN	-12.16

- Large frame heifer bull. Super disposition! This is the first bull 3016 has raised. She has 3 exceptional daughters. Come on out and take a look, all 3 are still on the ranch.



RECC 2-YEAR-OLD ANGUS BULLS

Lot 25 RECC RESOURCE 706

100% Angus • 3/28/2017 • Safe for Cows

Rito 707 of Ideal 3407 7075
S A V RESOURCE 1441
S A V Blackcap May 4136
BCC Bushwacker 41-93
JD QUEENIE 6861
JD Queenie 5861

Act. BW	85
Adj. WW	685
CED	0
BW	3.3
WW	54
YW	95
Milk	21
\$W	46.85
\$EN	4.55

- Standout Resource son
- Muscular, Athletic, Long-Bodied
- Dam is a wide based, feminine, Bushwacker daughter

Lot 28 RECC RESOURCE 711

100% Angus • 4/7/2017 • ★★ Large-Framed Heifer Bull

Rito 707 of Ideal 3407 7075
S A V RESOURCE 1441
S A V Blackcap May 4136
OCC Legend 616L
TF PRAIRIE QUEEN 706
TF Prairie Queen 314

Act. BW	78
Adj. WW	584
CED	4
BW	2.4
WW	54
YW	94
Milk	16
\$W	45.01
\$EN	10.73

- Resource by a moderate sized, easy calving OCC Legend cow
- Comes from our favorite cow family, Prairie Queen
- This bull has calving ease potential



LOT 25

Lot 29 RECC STIMULUS 723

100% Angus • 4/10/2017 • ★★★★★ Heifer Bull

H A Power Alliance 1025
CONNEALY STIMULUS 8419
Black Cresa of Conanga 5332
OCC Eureka 865E
TF EDELLA 932
TF Edella 212

Act. BW	81
Adj. WW	646
CED	8
BW	1.9
WW	46
YW	76
Milk	24
\$W	48.34
\$EN	6.35

- Calving Ease Connealy Stimulus son
- Long spined, thick made
- His dam is a consistently good producer: 7 WW @ 104

Lot 26 RECC RESOURCE 707

100% Angus • 3/30/2017 • Safe for Cows

Rito 707 of Ideal 3407 7075
S A V RESOURCE 1441
S A V Blackcap May 4136
BCC Bushwacker 41-93
JD QUEENIE 6861
JD Queenie 5861

Act. BW	88
Adj. WW	668
CED	0
BW	3.3
WW	54
YW	95
Milk	21
\$W	46.85
\$EN	4.55

- Another Resource/Bushwacker flush brother
- Bigger framed, high performance, cow maker genetics
- These Resources have soft dispositions



CONNEALY GUINNESS - SIRE OF LOTS 30 & 31

Lot 27 RECC RESOURCE 710

100% Angus • 4/1/2017 • Safe for Cows

Rito 707 of Ideal 3407 7075
S A V RESOURCE 1441
S A V Blackcap May 4136
BCC Bushwacker 41-93
JD QUEENIE 6861
JD Queenie 5861

Act. BW	83
Adj. WW	594
CED	0
BW	3.3
WW	54
YW	95
Milk	21
\$W	46.85
\$EN	4.55

- Last member of the Resource flush
- His recip dam didn't milk as well; he still has the genetic power
- Dam had 7 calves with a 356 day calving interval

Lot 30 RECC GUINNESS 702

100% Angus • 2/10/2017 • Safe for Cows

Connealy Dublin 8223
CONNEALY GUINNESS
Panda of Conanga 3609
Baldrige Guru 427
HOOS 290 OF GURU 806
Ideal 806 of 5201 503

Act. BW	84
Adj. WW	738
CED	-1
BW	3.3
WW	49
YW	89
Milk	22
\$W	35.47
\$EN	-2.25

- Moderate sized, thick built Connealy Guinness son
- Dam comes from Judd Hoos' performance driven herd
- Outcross genetics to most Angus genetics

RECC 2-YEAR-OLD ANGUS BULLS

Lot 31 RECC GUINNESS 703

100% Angus • 2/12/2017 • Safe for Cows

Connealy Dublin 8223
CONNEALY GUINNESS
Panda of Conanga 3609

Baldrige Guru 427
HOOS 292 OF GURU 806
Ideal 806 of 5201 503

- Full brother in blood to lot 30
- Bigger framed Guinness out of a high performing Guru dam
- Look for him if you want to increase growth

Act. BW	89
Adj. WW	766
CED	0
BW	3.1
WW	50
YW	90
Milk	22
\$W	38.13
\$EN	2.08

Lot 34 RECC BRUISER 718

100% Angus • 4/9/2017 • **** Heifer Bull

S A V Bismarck 5682
S A V BRUISER 9164
S A V Miss Bobbie 7463

OCC Emblazon 854E
TF EMBLAZON 928
Jauer 173 Anchor 741

- Moderate sized calving ease Bruiser son
- Dam is a very consistent, smaller framed Emblazon daughter
- Bruiser has been increasing in popularity recently

Act. BW	76
Adj. WW	622
CED	11
BW	1.1
WW	52
YW	84
Milk	19
\$W	50.18
\$EN	8.97

Lot 32 RECC WINDY 731

100% Angus • 4/12/2017 • ** Large-Framed Heifer Bull

H A R B Windy 702 JH
APEX WINDY 078
Apexette Lucy 6037

OCC Petey III
RECC PETEY 413
TF Prototype 922

- Another outcross genetic option by Apex Windy
- Windy daughters are highly sought after; we love ours
- Moderate in size, but will make great females

Act. BW	77
Adj. WW	630
CED	6
BW	2.6
WW	52
YW	84
Milk	21
\$W	51.23
\$EN	6.14

Lot 35 RECC BRUISER 720

100% Angus • 4/9/2017 • **** Heifer Bull

S A V Bismarck 5682
S A V BRUISER 9164
S A V Miss Bobbie 7463

TF Emblazon 928
TF PAXTON 217
TF Visegrip 505

- Another moderate framed Bruiser that will make moderate sized cow
- Dam is an easy calving, fertile Paxton cow
- Udder quality and cow maker genetics run deep

Act. BW	72
Adj. WW	582
CED	12
BW	0.8
WW	44
YW	81
Milk	21
\$W	47.87
\$EN	8.63

Lot 33 RECC BRUISER 726

100% Angus • 4/10/2017 • ** Large-Framed Heifer Bull

S A V Bismarck 5682
S A V BRUISER 9164
S A V Miss Bobbie 7463

Lisco No Question
DENTON NO QUESTION 412
Marcy Cow

- Wide based, rugged built SAV Bruiser son
- Dam is by calving ease bull: Lisco No Question
- Potential heifer bull: his build keeps him from being a 4 star bull though

Act. BW	82
Adj. WW	628
CED	9
BW	1.4
WW	62
YW	91
Milk	19
\$W	55.43
\$EN	5.21

Lot 36 RECC AMMO 3C3 747

100% Angus • 4/25/2017 • **** Heifer Bull

Cole Creek Full Bore 730
JGM AMMUNITION 3C3
JGM Black Queen 9M2

Connealy Thunder
TF PRAIRIE QUEEN 240
TF Prairie Queen 025

- Calving Ease Genetics: 3C3/Thunder/Missing Link
- 3C3 is a bull we selected from our friends, Broken Bar M Angus in Hershey, NE
- Dam is clean made, nice uddered; one of our favorite young cows

Act. BW	68
Adj. WW	652
CED	11
BW	0.7
WW	52
YW	88
Milk	21
\$W	49.32
\$EN	4.76

Ken and Tammy Wellnitz - Chadron, NE
Ken and Tammy have been loyal customers for nearly a decade. They had a group of steers calves, born beginning at the end of March through early May, weigh 683# on the 28th of October. This includes ALL but 7 "smaller" steers. These steers were all sired by RECC SimAngus bulls.

Lot 37 RECC AMMO 3C3 750

100% Angus • 5/2/2017 • **** Heifer Bull

Cole Creek Full Bore 730
JGM AMMUNITION 3C3
JGM Black Queen 9M2

OCC Legend 616L
TF PRAIRIE QUEEN 706
TF Prairie Queen 314

- Moderate sized, wide based and easy calving bull
- Our 3C3s come easy, have lots of thickness and rib dimension, and keep getting better with age
- Dam, 706, raised this bull naturally; she's been in our embryo program

Act. BW	70
Adj. WW	614
CED	8
BW	1.1
WW	42
YW	69
Milk	19
\$W	36.21
\$EN	11.8

RECC 2-YEAR-OLD SIMANGUS BULLS



HOOKS TRINITY 9T - SIRE OF LOTS 38, 39 & 60

Lot
40

RECC CAPITALIST 753

75% AN, 25% SM • 4/1/2017 • Safe for Cows

S A V Final Answer 0035
CONNEALY CAPITALIST 028
Prides Pita of Conanga 8821
Ellingson Legacy M229
TF OLIE 1030
TF Manchester 6201

- High performance Connealy Capitalist
- We chose to use Capitalist on our very best ½ blood SimAngus cows
- Dam is one of our best cows; she's long necked, feminine, and super uddered

Act. BW	88
BW Ratio	102
WW	678
WW Ratio	106
YW	1266
YW Ratio	114



LOT 40

Lot
38

RECC TRINITY 751

50% AN, 50% SM • 3/16/2017 • ★★ Large-Framed Heifer Bull

Hooks Shear Force 38K
HOOKS TRINITY 9T
Hooks Pearl 22-P
Rousey Country Wide
RECC COUNTRY WIDE 5018
TF Dream On 1168

Act. BW	77
BW Ratio	90
WW	784
WW Ratio	124
YW	1178
YW Ratio	106

- Leadoff SimAngus bull: he's very uniquely made
- Calving ease, growth, maternal power all included in this genetic package
- Dam is a really exciting young cow



LOT 38

Lot
41

RECC CAPITALIST 754

75% AN, 25% SM • 4/12/2017 • Safe for Cows

S A V Final Answer 0035
CONNEALY CAPITALIST 028
Prides Pita of Conanga 8821
MR NLC Superior
TF SUPERIOR 3017
TF Enhancer 739

- Another high growth Capitalist; he'd be a great fit on a SimAngus cowherd
- Dam is a higher performing Superior daughter
- Comes from several generations of moderate birth and high performance cows

Act. BW	84
BW Ratio	98
WW	660
WW Ratio	104
YW	1199
YW Ratio	108

Lot
39

RECC TRINITY 752

50% AN, 50% SM • 3/11/2017 • Safe for Cows

Hooks Shear Force 38K
HOOKS TRINITY 9T
Hooks Pearl 22-P
W/C United 956Y
RECC JT UNITED 515
TF Alliance 6422

Act. BW	75
BW Ratio	87
WW	674
WW Ratio	106
YW	1170
YW Ratio	105

- Thick, muscular, attractive Hooks Trinity SimAngus bull
- Dam is a W/C United that is owned by our friend, Jacob Tejral
- This genetic combination should sire steers and heifers equally well

Michael and Chris Collins – Alliance, NE
*Michael and Chris purchased bred cows from RECC in 2015 and have been using our bulls since. Their 2018 calf crop, born mid-March through April, average 750# on the steers and 640# on the heifer calves on November 8th.
One steer tipped the scale at 930#.*

RECC 2-YEAR-OLD SIMANGUS BULLS

Lot
42

RECC UPGRADE 755

50% AN, 50% SM • 4/5/2017 • Safe for Cows

Ellingson Legacy M229
MR NLC UPGRADE U8676
MS NLC Mojo S6119B

OCC Emblazon 854E
JGM LADY BONNIE EMB 513R
JGM Lady Bonnie PAL 353N

Act. BW	91
BW Ratio	106
WW	734
WW Ratio	116
YW	1233
YW Ratio	111

- High performance, high growth ½ blood Upgrade son
- ET calf by a big, thick, productive Emblazon cow: 8 WW 102; 5 YW 105
- Upgrade sires moderate framed, but muscular, high growth offspring



LOT 42

Lot
44

RECC UPGRADE 757

50% AN, 50% SM • 3/31/2017 • Safe for Cows

Ellingson Legacy M229
MR NLC UPGRADE U8676
MS NLC Mojo S6119B

OCC Manchester 855M
TF MANCHESTER 1098
TF Cow

Act. BW	93
BW Ratio	108
WW	748
WW Ratio	118
YW	1188
YW Ratio	107

- Upgrade calf with as much natural thickness as you'll find
- He's been a standout since he was young; check him out
- Dam weaned a high percentage of her weight with this bull: 62%



LOT 44

Lot
43

RECC UPGRADE 756

50% AN, 50% SM • 4/13/2017 • Safe for Cows

Ellingson Legacy M229
MR NLC UPGRADE U8676
MS NLC Mojo S6119B

OCC Emblazon 854E
JGM LADY BONNIE EMB 513R
JGM Lady Bonnie PAL 353N

Act. BW	84
BW Ratio	98
WW	686
WW Ratio	108
YW	1164
YW Ratio	105

- Flush brother to Lot 42 by the 513 Emblazon cow
- Upgrade daughters have been the reason we continue to use him
- They make nice uddered, highly productive cows



Lot
45

RECC UPGRADE 758

50% AN, 50% SM • 4/5/2017 • Safe for Cows

Ellingson Legacy M229
MR NLC UPGRADE U8676
MS NLC Mojo S6119B

OCC Legend 616L
TF PRAIRIE QUEEN 706
TF Prairie Queen 314

Act. BW	90
BW Ratio	104
WW	686
WW Ratio	108
YW	1240
YW Ratio	112

- ET Upgrade by our 706 Legend cow
- Thick built and moderate sized
- I'd like to see the daughters by this bull; they'll be special



LOT 45

RECC 2-YEAR-OLD SIMANGUS BULLS

Lot 46 RECC UPGRADE 759
50% AN, 50% SM • 4/7/2017 • Safe for Cows

Ellingson Legacy M229 MR NLC UPGRADE U8676 MS NLC Mojo S6I19B	Act. BW	89
OCC Echelon 857E TF ECHELON I10 TF Alliance 6306	BW Ratio	103
	WW	672
	WW Ratio	106
	YW	1258
	YW Ratio	113

- High performance, powerfully built ½ blood
- He should sire thickness and growth
- Dam is a steady 10-year-old cow that has a tremendous udder

Lot 49 RECC CAPITALIST 762
75% AN, 25% SM • 4/4/2017 • ★★ Large-Framed Heifer Bull

S A V Final Answer 0035 CONNEALY CAPITALIST 028 Prides Pita of Conanga 8821	Act. BW	77
MR NLC Superior TF SUPERIOR 3002 TF Visegrip 516	BW Ratio	90
	WW	590
	WW Ratio	92
	YW	1054
	YW Ratio	95

- Moderate sized, soft dispositioned Capitalist son
- Dam is a square made, sweet uddered Superior cow
- Easy calving cow family makes this bull a heifer bull option

Lot 47 RECC CAPITALIST 760
75% AN, 25% SM • 3/29/2017 • Safe for Cows

S A V Final Answer 0035 CONNEALY CAPITALIST 028 Prides Pita of Conanga 8821	Act. BW	88
Triple C Invasion TF INVASION 8044 TF Visegrip 516	BW Ratio	102
	WW	620
	WW Ratio	97
	YW	1118
	YW Ratio	101

- Capitalist son by a solid 10-year-old Invasion cow
- These Capitalist sons were specifically bred with commercial SimAngus producers in mind
- Dam is a 1260# ½ blood SimAngus cow that has raised some great daughters for us

Lot 50 RECC CAPITALIST 763
75% AN, 25% SM • 4/12/2017 • ★★★★★ Heifer Bull

S A V Final Answer 0035 CONNEALY CAPITALIST 028 Prides Pita of Conanga 8821	Act. BW	75
Hooks Shear Force 32K TF SHEAR FORCE 0042 TF 616 6032	BW Ratio	87
	WW	734
	WW Ratio	116
	YW	1060
	YW Ratio	95

- Calving ease Capitalist by a solid Shear Force cow
- This bull should make some outstanding daughters
- His 8-year-old dam is fertile, nice uddered, and easy keeping



LOT 47

Lot 51 RECC UPGRADE 764
50% AN, 50% SM • 4/10/2017 • Safe for Cows

Ellingson Legacy M229 MR NLC UPGRADE U8676 MS NLC Mojo S6I19B	Act. BW	85
TF Alliance TF ALLIANCE I115 TF Cow	BW Ratio	99
	WW	636
	WW Ratio	100
	YW	1123
	YW Ratio	101

- Long spined, bigger framed Upgrade son
- Dam is a smooth made, steady producing cow
- Moderate birth weight and solid growth

Lot 48 RECC CAPITALIST 761
75% AN, 25% SM • 3/28/2017 • Safe for Cows

S A V Final Answer 0035 CONNEALY CAPITALIST 028 Prides Pita of Conanga 8821	Act. BW	91
GW Lucky Charm TF LUCKY CHARM 8052 TF Visegrip 404	BW Ratio	106
	WW	624
	WW Ratio	98
	YW	1130
	YW Ratio	103

- Bull bred similarly to Lot 47; Capitalist by Lucky Charm 10-year-old cow
- These cows were the first SimAngus genetics we injected into our herd
- Capitalist offspring get better as they age, this bull will be no different

Lot 52 RECC UPGRADE 765
50% AN, 50% SM • 4/5/2017 • Safe for Cows

Ellingson Legacy M229 MR NLC UPGRADE U8676 MS NLC Mojo S6I19B	Act. BW	81
OCC Legend 616L TF PRAIRIE QUEEN 706 TF Prairie Queen 314	BW Ratio	95
	WW	700
	WW Ratio	110
	YW	1211
	YW Ratio	109

- Moderate birth weight, big framed, high growth genetics
- ET product of Upgrade and our 706 Legend cow
- Needing to add weaning weight? Find this bull

RECC 2-YEAR-OLD SIMANGUS BULLS

Lot 53	RECC UPGRADE 766 38% AN, 62% SM • 4/5/2017 • Safe for Cows												
Ellingson Legacy M229 MR NLC UPGRADE U8676 MS NLC Mojo S6119B PG Dream On 174-9 TF DREAM ON 1174 TF Alliance	<table border="1"> <tr><td>Act. BW</td><td>94</td></tr> <tr><td>BW Ratio</td><td>109</td></tr> <tr><td>WW</td><td>644</td></tr> <tr><td>WW Ratio</td><td>102</td></tr> <tr><td>YW</td><td>1106</td></tr> <tr><td>YW Ratio</td><td>99</td></tr> </table>	Act. BW	94	BW Ratio	109	WW	644	WW Ratio	102	YW	1106	YW Ratio	99
Act. BW	94												
BW Ratio	109												
WW	644												
WW Ratio	102												
YW	1106												
YW Ratio	99												
<ul style="list-style-type: none"> • Similar in style to lot 51; they'd make a nice pair • Dam is a consistently good SimAngus cow • These Upgrade sons should add pounds to most operations 													

Lot 55	RECC BRUISER 768 75% AN, 25% SM • 4/9/2017 • Safe for Cows												
S A V Bismarck 5682 S A V BRUISER 9164 S A V Miss Bobbie 7463 MR NLC Upgrade U8676 TF UPGRADE 3019 TF Manchester 8003	<table border="1"> <tr><td>Act. BW</td><td>86</td></tr> <tr><td>BW Ratio</td><td>100</td></tr> <tr><td>WW</td><td>634</td></tr> <tr><td>WW Ratio</td><td>100</td></tr> <tr><td>YW</td><td>1155</td></tr> <tr><td>YW Ratio</td><td>104</td></tr> </table>	Act. BW	86	BW Ratio	100	WW	634	WW Ratio	100	YW	1155	YW Ratio	104
Act. BW	86												
BW Ratio	100												
WW	634												
WW Ratio	100												
YW	1155												
YW Ratio	104												
<ul style="list-style-type: none"> • Bruiser out of a bigger framed Upgrade dam • He'd fit with the Capitalist sons offered, or with these Upgrade sons • Bruiser is a leader in feed efficiency and total profit indexes 													

Lot 54	RECC UPGRADE 767 50% AN, 50% SM • 4/4/2017 • Safe for Cows												
Ellingson Legacy M229 MR NLC UPGRADE U8676 MS NLC Mojo S6119B TF Alliance TF ALLIANCE 1136 TF Cow	<table border="1"> <tr><td>Act. BW</td><td>88</td></tr> <tr><td>BW Ratio</td><td>102</td></tr> <tr><td>WW</td><td>614</td></tr> <tr><td>WW Ratio</td><td>96</td></tr> <tr><td>YW</td><td>1132</td></tr> <tr><td>YW Ratio</td><td>102</td></tr> </table>	Act. BW	88	BW Ratio	102	WW	614	WW Ratio	96	YW	1132	YW Ratio	102
Act. BW	88												
BW Ratio	102												
WW	614												
WW Ratio	96												
YW	1132												
YW Ratio	102												
<ul style="list-style-type: none"> • Another pea-in-a-pod Upgrade son • Upgrade has been one of the most popular Simmental bulls in the nation for the last several years • We've been pleased with the Upgrade daughters. Good milkers and fertile 													

Lot 56	RECC PERCEPTION 769 75% AN, 25% SM • 3/25/2017 • ★★★★★ Heifer Bull												
T C A Visionary 158 LEACHMAN PERCEPTION U001A TES Stabilizer WL018 Hooks Trinity 9T RECC TRINTY 4045 TF Homer 7031	<table border="1"> <tr><td>Act. BW</td><td>64</td></tr> <tr><td>BW Ratio</td><td>74</td></tr> <tr><td>WW</td><td>625</td></tr> <tr><td>WW Ratio</td><td>99</td></tr> <tr><td>YW</td><td>1071</td></tr> <tr><td>YW Ratio</td><td>96</td></tr> </table>	Act. BW	64	BW Ratio	74	WW	625	WW Ratio	99	YW	1071	YW Ratio	96
Act. BW	64												
BW Ratio	74												
WW	625												
WW Ratio	99												
YW	1071												
YW Ratio	96												
<ul style="list-style-type: none"> • Leachman Perception out of our favorite Hooks Trinity cow • We sampled Perception to find a calving ease SimAngus option • This bull should be a great fit for someone looking for a calving ease SimAngus bull 													



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GPLC offers complete beef cattle nutritional consulting by professionals with background in, understanding of, and continued investment within the beef industry.

Turning Science Into Money

Stamm and Sons – Benkelman, NE

Stamms have been purchasing bred heifers from RECC for 5 years. This summer, the boys' 4-H steers were standouts, including the Grand and Reserve Champion in Carcass Contest at the Dundy County Fair. Their 4 steers averaged 1561# on July 25th at 16 months of age. It's proof that you don't need 1600+ pound cows to achieve feedlot performance.



RECC 2-YEAR-OLD SIMANGUS BULLS



SHIPWHEEL CHINOOK - SIRE OF LOTS 57-59

Lot
59

RECC CHINOOK 772

75% AN, 25% SM • 3/9/2017 • ★★★★★ Heifer Bull

H A Image Maker 0415
SHIPWHEEL CHINOOK
Apex Eriskay 5506
Hooks Trinity 9T
RECC TRINITY 5036
TF Prototype 9025

- ¾ brother to Lot 58
- We like our Trinity daughters. They calve easy and milk well.
- Chinook is a proven calving ease heifer bull from ABS

Act. BW	66
BW Ratio	77
WW	562
WW Ratio	88
YW	1044
YW Ratio	94

Lot
57

RECC CHINOOK 770

75% AN, 25% SM • 3/21/2017 • Safe for Cows

H A Image Maker 0415
SHIPWHEEL CHINOOK
Apex Eriskay 5506
Leachman Bright Light
RECC HOOSIER 5034
TF Homer 9013

Act. BW	83
BW Ratio	97
WW	672
WW Ratio	106
YW	1226
YW Ratio	111

- Bigger framed, high performing Chinook son
- His dam comes from an outstanding cow family
- He's an eye catcher: long, deep, thick.

Lot
60

RECC TRINITY 773

62% AN, 38% SM • 3/30/2017 • ★★ Large-Framed Heifer Bull

Hooks Shear Force 38K
HOOKS TRINITY 9T
Hooks Pearl 22-P
TF Alliance
TF ALLIANCE 0186
TF Cow

- Calving ease Trinity son
- Dam is a consistent, steady producer
- He's smooth shouldered and long necked

Act. BW	83
BW Ratio	97
WW	628
WW Ratio	99
YW	1098
YW Ratio	99

Lot
58

RECC CHINOOK 771

75% AN, 25% SM • 3/12/2017 • ★★★★★ Heifer Bull

H A Image Maker 0415
SHIPWHEEL CHINOOK
Apex Eriskay 5506
Hooks Trinity 9T
RECC TRINITY 5009
TF Final Answer 1004

Act. BW	61
BW Ratio	71
WW	620
WW Ratio	98
YW	1055
YW Ratio	95

- Sleep all night SimAngus heifer bull
- Dam is a moderate sized, easy keeping Trinity daughter
- This bull is soft made, but still displays thickness



BACK IN THE DAY!



DATA DEFINITIONS



EXPLANATION OF \$VALUES

In this catalog, we have listed the basic EPDs as well as the \$Wean and \$Energy values. Below is an explanation of the values. We feel that commercial cow/calf producers should focus more on these traits. Cow feed costs are the single largest cost in any operation. Why don't we as an industry focus on cattle that can wean great calves on less feed due to moderate, mature sizes and adequate, but not excessive, milk? Extra cow size and extra milk is not free.

COW ENERGY VALUE (\$EN)

A Cow Energy Value (\$EN) is available to assess differences in cow energy requirements, expressed in dollars per cow per year, as an expected dollar savings difference in future daughters of sires. A larger value is more favorable when comparing two animals (more dollars saved on feed energy expenses). Components for computing the cow \$EN savings difference include lactation energy requirements and energy costs associated with differences in mature cow size.

If Cow A has a \$Energy Value of +17.89, and Cow B has a Value of +4.34, the estimated difference in feed costs would be 13.55. Now if you use bulls with those values and retain females out of them, how many dollars would be the difference to you?

WEANED CALF VALUE (\$W)

Weaned Calf \$Value (\$W) quantifies four primary economic impact areas:

1. Birth Weight - birth weight influences on calf death losses related to dystocia, weaned calf crop percentage, and resulting revenue per cow.
2. Weaning Weight - direct growth impact on weaning weight revenue (pre-weaning growth and pounds of calf sold) and energy requirements and related costs necessary to support pre-weaning calf growth.
3. Maternal Milk - revenue from calf pre-weaning growth and pounds of calf sold as influenced by varying cow milk levels, and costs related to lactation energy requirements.
4. Mature Cow Size - expense adjustments are made for maintenance energy as related to differing mature cow size, including mathematical linkages between mature weight & yearling weight.

The impact areas are combined into a bio-economic value expressed in dollars per head assigned to Angus genetics from birth through weaning.

\$Values only have meaning when used in comparing the relative merit or ranking of two individuals. \$W provides the expected dollar-per-head difference in future progeny pre-weaning performance in a multi-trait fashion, within a typical U.S. beef cowherd. If Bull A has a \$W of +25.00 and Bull B has a \$W of +15.00, and these sires were randomly mated to a comparable set of females and the calves were exposed to the same environment, and a normal number of replacement females were saved from both sires, on average you could expect Bull A's progeny to have a +10.00 per head advantage in pre-weaning value over Bull B's progeny ($25.00 - 15.00 = +10.00$ per head). As with any \$Value, \$W only has meaning when used in comparing the relative merit or ranking of two individuals.



NOTES



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3RD ANNUAL FALL BULL SALE

DECEMBER 11, 2018

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MATT PETER'S CELL
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